

# " MATRIX CREATIVE EVENTS "



WE ARE A REAL  
CREATIVE  
& EVENTS  
AGENCY



[www.matrixcreativeevents.com](http://www.matrixcreativeevents.com)

We aim to exceed expectations in the services we provide,  
to ensure that once you become our customer,  
you will be our client for life...:)

2101 – Latifa Tower  
Opposite of Museum of The Future  
Shaikh Zayed Road – Dubai – UAE

# EXECUTIVE SUMMARY

## Matrix Creative Events

We are a fully integrated events management company based in Dubai that helps brands come to life through strategic planning and quality operations. We are experts at providing a cost-effective approach that includes creative ideation, event conceptualization and management, along with media production. We also have our own production house that ensures total control over the delivery process.

MCE is born from the passion and spirit of (3) main specialities:

- Events Production & Management
- Creative Events
- Media Production

## Our relationship

With the client is based on understanding the needs of the client and developing a strong business foundation to deliver creative solutions to reach the client's satisfaction and meet the key objective around quality, accuracy, time and cost.



Conference & Corporate | Concerts | Entertainment: Audio & Visual | Branding Activation | Media Production | Pavilions & Booths | Design & Theme  
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# SERVICES



Events Production & Management



Creative Events



Media Production



Video Production



Photography



Audio Production



Color Grading



3D Modeling &  
Animation



Motion Graphics



Corporate Identity



Film & TV Shows  
Production



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# OUR STRATEGIC PARTNERS



شرطة أبوظبي  
ABU DHABI POLICE



UNITED ARAB EMIRATES  
PRIME MINISTER OFFICE



UNITED ARAB EMIRATES  
MINISTRY OF CABINET AFFAIRS & THE FUTURE



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION



UNITED ARAB EMIRATES  
MINISTRY OF CULTURE &  
KNOWLEDGE DEVELOPMENT



الإمارات العربية المتحدة  
المجلس الأعلى للأمن الوطني  
مكتب الأسلحة و المواد الخطرة



المجلس التنفيذي  
THE EXECUTIVE COUNCIL

مدارس الإمارات الوطنية  
Emirates National Schools



مبادرات محمد بن راشد آل مكتوم العالمية  
Mohammed bin Rashid  
Al Maktoum Global Initiatives



THE SUPREME COUNCIL FOR  
Motherhood  
& Childhood



مركز محمد بن راشد  
للابتكار الحكومي  
MOHAMMED BIN RASHID CENTRE  
FOR GOVERNMENT INNOVATION



UAEU

جامعة الإمارات العربية المتحدة  
United Arab Emirates University





# EVENTS MANAGEMENT

We know you probably think we're only another EVENT MANAGEMENT COMPANY on an overcrowded market. That's what makes us stronger, because we also know how to stand out from the crowd and how to find the perfect creative and appropriate solutions for your greatest events.

- **Planning & Operation**
- **Parties & Entertainments Services**
- **Full Sound & Light equipments**
- **Speakers sourcing & MC**
- **Live Theatrical Show**
- **AVL Production**
- **Concept & Theme**
- **Literature Festivals**



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# MEDIA PRODUCTION

We engage in media production with an aim of making headline-grabbing programmes, cinema and television commercials.

We work on advertisements passionately and effectively, thanks to the eclectic mix of talented think-tanks who know well about the conscious and subliminal perceptions of advertisement and consumer dynamics.

**Film Making • Documentary • Corporate  
Videos • TV Commercials • StoryBoarding  
Music Videos • Event Coverage**

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Cooperation with **PIXELHOUSE**



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# ANIMATION

Animation is the process of making the illusion of motion and the illusion of change by means of the rapid succession of sequential images that minimally differ from each other. The illusion as in motion pictures in general is thought to rely on the phenomenon and Pixel House masters in this.

- 2D & 3D Character Animation
- 3D Modeling & Animation
- VFX & Motion Graphic Design
- Broadcast Packaging
- 3D Walkthrough
- Infographics

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Cooperation with **PIXELHOUSE**



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# VIDEO EDITING

Our state of the art technology has the ability to perform realtime editing with both native and proxy assets. We offer a full complement of post-production services.

**Editing**  
**Motion Graphics**  
**Post Production Services**

Cooperation with **PIXELHOUSE**



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# Audio Post-Production

Finest Audio Post Production is a happy marriage of technical and artistic elements.

We are equipped with top notch Digital Audio console that enables us to produce high quality audio output for our clients, empowered with a spacious audio suite and vocal booth..

- **Recording**
- **Sound Designing**
- **Music Composition**
- **Dubbing**
- **Mixing & Mastering**
- **Radio Commercials**
- **IVR (Interactive Voice Response)**
- **ATR (Audio Tape Recorder)**

Cooperation with **PIXELHOUSE**



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# Photography

Matrix Creative Events has high calibre lensmen with class-one photographic equipments. Our shoots mark impeccable precision, inimitable creativity and arresting charm.

We boast of high-end equipments and lighting system for fashion, editorial and advertising commissions. Image retouching will be tailor made according to the project requirements.

**Fashion  
Editorial  
Advertising  
Documentary  
Image Retouching**



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[www.preshouse.ae](http://www.preshouse.ae)

# Corporate Identity

To get you noticed in the market wilderness, we cook concepts and catchy commercials, visual, print and viral in ATL and BTL platforms that dart into minds with dashing ideas.

We understand brand aesthetics and work on it keeping in mind the fact that it's all about determining the wavelength between product and end-user. We help companies build their brands, whether a small start up or an established entity that is looking to work on rebranding itself.

• Digital • Branding • Company Profiles



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# PROJECTS



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جائزة محمد بن راشد آل مكتوم للمعرفة  
MOHAMMED BIN RASHID AL MAKTOUM  
KNOWLEDGE AWARD

5 سنوات على تكريم رواد المعرفة في العالم  
سيتم الإعلان عن الفائزين خلال قمة المعرفة 2018، مركز دبي التجاري العالمي، 5 ديسمبر









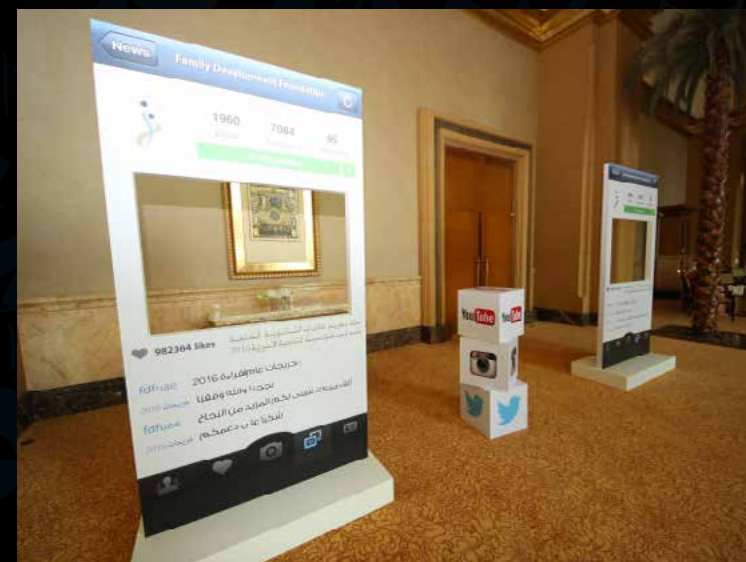








## Family Foundation Development - Graduation Ceremony



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# Islamic Fiqh Conference

الهيئة العامة للشؤون الإسلامية والأوقاف  
GENERAL AUTHORITY OF ISLAMIC AFFAIRS & ENDOWMENTS

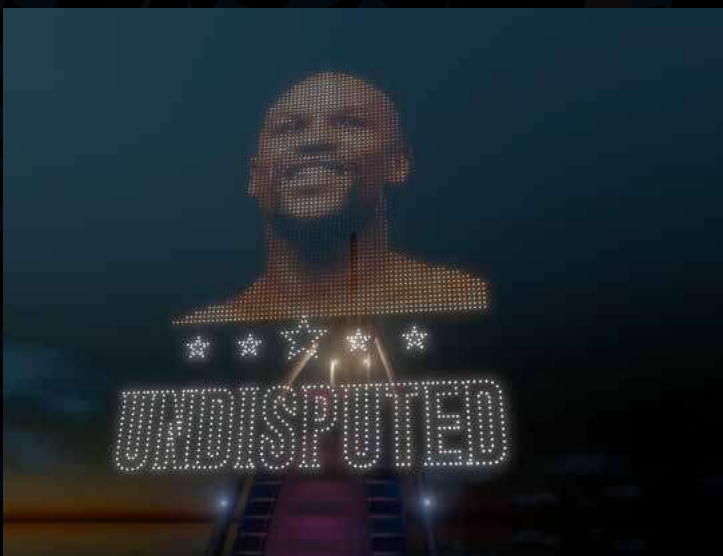
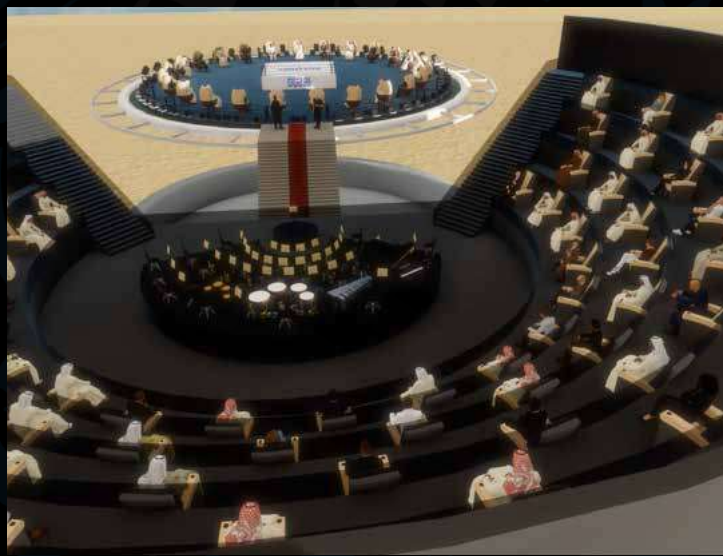
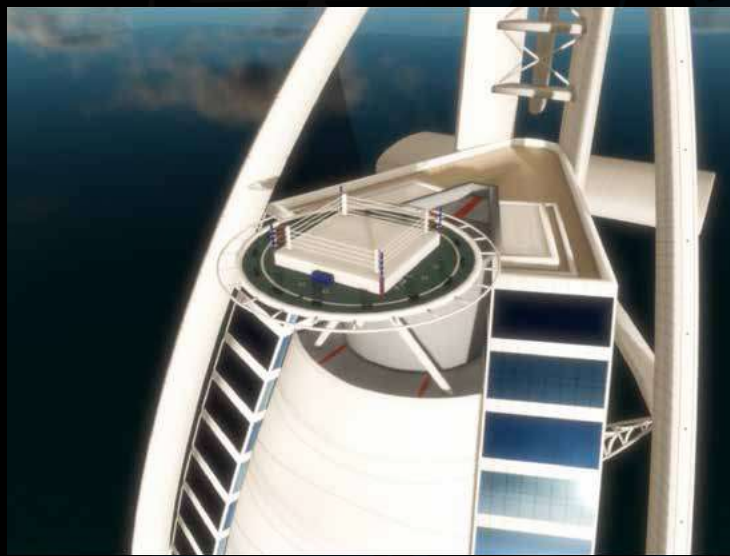


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## Fatma College of Health Science / Graduation Ceremony



كلية فاطمة للعلوم الصحية  
FATIMA COLLEGE OF HEALTH SCIENCES



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# SHOWREELS



## Creative Reel

<https://youtube.be/YWcuOirk2TO>



## Events Reel

<https://youtu.be/4KfLgXRa53g>



## Prime Event

<https://youtu.be/wcVeLW6O5GM>



## MEDIA Show Reel

[https://youtu.be/WsK\\_piAjAGw](https://youtu.be/WsK_piAjAGw)



## Infographics Reel

[https://youtu.be/Dmvly5\\_1T\\_s](https://youtu.be/Dmvly5_1T_s)



## 3D Reel

<https://youtu.be/TSq9Gc2UR1g>



## Service Reel

<https://youtu.be/n98kDn48IAk>



## Presentations

### UNESCO / EVENT WRAPPER



### ARABIC LANGUAGE FORUM / EVENT WRAPPER



### INTERNATIONAL SUMMIT / EVENT WRAPPER



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## Presentations

Infographics, 2D, 3D, Video editing, Audio mixing & Sound effects.

This was a presentation done for Abu Dhabi Police.



### Abu Dhabi Police Achievements Presentation

<http://bit.ly/35vIA4t>



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DUBAI

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www.matrixcreativeevents.com

Imagination is more important than knowledge  
**knowledge is limited**  
Imagination encircles the world



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